



■ EXPERIENTIAL TECHNOLOGY · EVENT-TECH INTEGRATION

Credentials

Technology that powers live experiences.

The technology backbone behind events, exhibitions, conferences and brand experiences.

ZeroTech · part of Brandbutter Live Experiences Pvt. Ltd.
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■ ABOUT

One connected infrastructure, not a collection of vendors

ZeroTech is a specialist experiential technology and event-tech integration company. We work at the intersection of events, AV, IT, networking, broadcast and emerging experiential technologies, bringing multiple technology disciplines together into one integrated solution.

Internet, networks, AV, streaming, collaboration platforms, displays, content, servers and experiential technologies increasingly need to communicate seamlessly with one another. We design these integrations with a focus on reliability, redundancy, scalability and operational simplicity.

20 Gbps

PEAK DEDICATED BANDWIDTH

100+

LOCATIONS CONNECTED LIVE

20,000+

CONCURRENT DEVICES

■ ONE CONNECTED INFRASTRUCTURE

We look at an event technology ecosystem as one connected infrastructure, not a collection of independent vendors or systems.

Every system an event depends on is designed, integrated and operated through one specialist team.

■ FOUNDER

JPS (Jasmeet Pal Singh) · FOUNDER · GURGAON, INDIA

■ OFFICES

Gurgaon

Head Office · Network Operations

Bengaluru

Project team · Network Operations

Mumbai

Project team

■ WHAT WE DO

Connect. Broadcast. Convene. Immerse.

01

Connect

Internet for events · temporary infrastructure · LAN & Wi-Fi · networking

02

Broadcast

Livestreaming · webcasting · multi-platform streaming · signal integration

03

Convene

AV-IT integration · video conferencing · hybrid & super-hybrid events

04

Immerse

Projection mapping · holographic · AR / VR · interactive installations

■ EVERYTHING TALKS TO EVERYTHING

Internet, networks, AV, streaming, collaboration platforms, displays, content, servers and experiential technologies, communicating seamlessly with one another. Designed for reliability, redundancy, scalability and operational simplicity.

INTERNET

Internet for Events & Exhibitions

Temporary high-capacity internet infrastructure for large events and exhibitions.

NETWORK

Event Networking, LAN & Wi-Fi

Wired backbone, wireless everywhere. Networking built for reliability, redundancy and scale.

STREAMING

Livestreaming, Webcasting & Multi-platform Streaming

Broadcast-grade signal integration to any platform, anywhere.

AV

AV-IT & Broadcast Integration

Audio, video, signal and IT systems working as one.

COLLABORATION

Video Conferencing, Hybrid & Super-Hybrid Events

Physical audiences connected with speakers, participants and platforms around the world.

DISPLAYS

Displays & Digital Signage

LED, projection and screens driven from one content pipeline.

CONTENT

Content & Virtual Event Technology

Digital content systems and virtual interactions.

SERVERS

Servers & On-site Infrastructure

On-site compute and redundancy with operational simplicity.

EXPERIENTIAL

Projection Mapping, Holographic, AR / VR & Interactive

Immersive environments and emerging technologies integrated into live experiences.

■ APPROACH

ZeroTech designs every integration as one connected infrastructure, with four non-negotiables.

01

Reliability

Proven hardware, tested configurations, rehearsed before doors open.

02

Redundancy

Dual uplinks, failover paths and spares for every critical link.

03

Scalability

From a few hundred participants to exhibition-scale footfall.

04

Operational simplicity

One team designs, deploys and runs it on site.

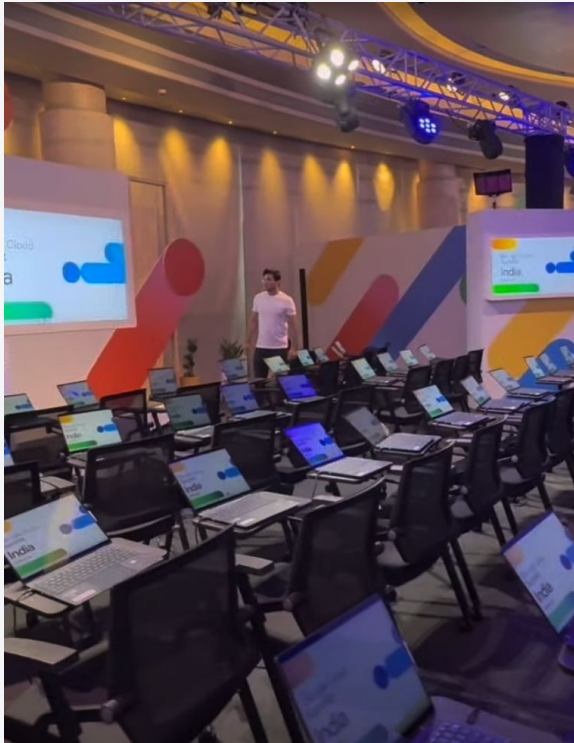
If an experience requires technology to connect, communicate, broadcast, interact, display or immerse, ZeroTech can design and integrate the solution.

■ CLIENTS

Brands that trust us

Nokia · Ministry of Defence · Hop · Ethos · realme · Rays Power Infra · RP-Sanjiv Goenka Group · Hindustan Times · Headstart · Arthmate · Baazi Games · Indospace · Google · BMW · Honda · Kia · Cisco · Facebook · Network18 · TERI · ORF · Salesforce · Hero MotoCorp · Nothing (CMF) · Modicare · Microsoft · Shree Cement · Maruti Suzuki · DLF · Casio · CII · Jain Cord Industries · Google Cloud · Indian Railways · Govt. of Andhra Pradesh · Govt. of Maharashtra · IPL · Commonwealth Games · National Games of India

SELECTED WORK



GOOGLE · BENGALURU · 2025

The internet backbone behind I/O Connect India 2025

INTERNET · LAN · HIGH-DENSITY WI-FI

Google I/O Connect India 2025 brought developers, engineers and technology leaders together around AI, cloud platforms and developer tooling, with simultaneous product demos, AI workshops, live coding labs and cloud-based developer environments. An 8 Gbps dedicated, multi-line aggregated connection, a structured wired LAN for stage production and demo...

8 Gbps

DEDICATED BANDWIDTH

1000+

CONCURRENT DEVICES

0

NETWORK DISRUPTIONS

zerotech.si/work/google-io-connect-2025

NOKIA · YASHOBHOOMI, NEW DELHI · 2025

Platinum & Main Sponsor at India Mobile Congress 2025

NETWORK · DEMO INFRASTRUCTURE · KINETIC INSTALLATION

As Platinum and Main Sponsor of India Mobile Congress 2025, Asia's largest technology exhibition, Nokia set out to make a definitive statement with one of the biggest booths at the venue. The multi-level pavilion had to support 80+ high-end demo systems running real-time AI and machine-learning demonstrations streamed from cloud servers. A 5 GHz mesh...

80+

LIVE DEMO SYSTEMS

5 GHz

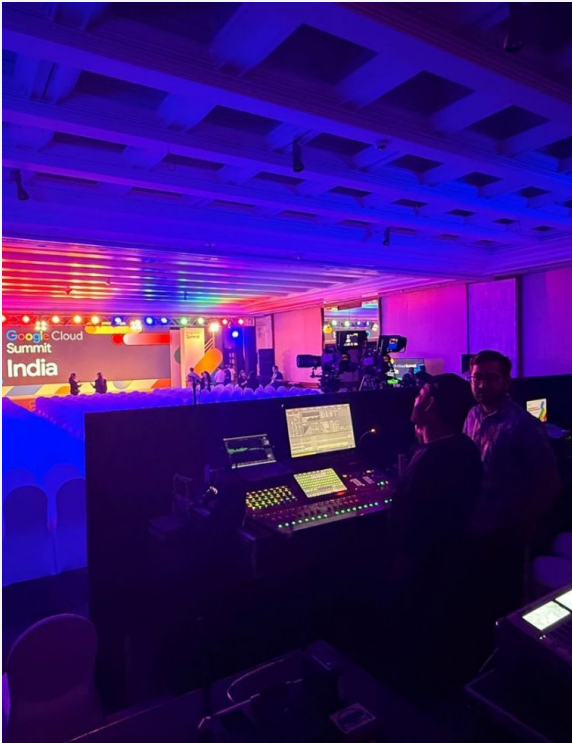
MESH NETWORK

40+

KINETIC SPHERES

zerotech.si/work/nokia-imc-2025

■ SELECTED WORK



GOOGLE CLOUD · HYATT REGENCY, NEW DELHI · 2025

Zero downtime connectivity for Google Cloud Summit 2025

INTERNET · ZONED NETWORK · ON-SITE NOC

Google Cloud Summit 2025 brought over 600 developers and cloud professionals together for keynotes, technical sessions and immersive experience zones, with live on-stage demos that could not afford a moment of lag. Two private fibre lease lines from separate ISPs for automatic failover, 1300+ Mbps of dedicated bandwidth, and a zoned network separating...

1300+ Mbps

DEDICATED BANDWIDTH

2 ISPs

FIBRE LINES

0

DOWNTIME

zerotech.si/work/google-cloud-summit-2025

SALESFORCE · BENGALURU · 2025

A front-row view for thousands of developers

STAGE AV · MULTI-CAMERA RELAY · IMAG

TDX is Salesforce's developer conference, and the India edition had to hold thousands of developers in a single hall. A triple-screen main stage with full production, multi-camera relay and IMAG so every seat had a front-row view of the keynote and demos.

3 screens

MAIN STAGE

Multi-cam

RELAY

Thousands

AUDIENCE

zerotech.si/work/salesforce-tdx-2025

SELECTED WORK



SHREE CEMENT · YASHOBHUMI, NEW DELHI · 2024

Udaan – Journey to 100: an 8,000-pax dealer conference

STAGING · SHOW CONSOLE · AV CONTENT

Shree Cement's dealer conference brought together over 8,000 attendees for a single day of business sessions, entertainment and celebration. Staging and show-console management for the entire programme, coordinating technical setups, film and AV content, and the transitions between segments so a show of this scale kept its momentum from open to close.

8,000+

ATTENDEES

1 day

DURATION

Anamorphic + laser

REVEAL

zerotech.si/work/shree-cement-udaan



MULTIPLE CLIENTS · STUDIO AND ON SITE · 2023-2025

Broadcast-grade hybrid production

MULTI-CAMERA · REMOTE SPEAKERS · STREAMING

Hybrid and virtual events need broadcast-grade production, not a webcam and a link. Multi-camera studio and on-site broadcasts with remote speaker integration, live graphics and switching, delivered to any streaming platform.

Multi

CAMERAS

Any

PLATFORMS

Remote + live

SPEAKERS

zerotech.si/work/broadcast-services

SELECTED WORK



MULTIPLE CLIENTS · CONFERENCES, AWARD NIGHTS,
LAUNCHES · 2023-2025

Making a live event run to the second

SHOW-CALLING · TECHNICAL DIRECTION · PLAYBACK

Showrunning is the discipline of making a live event run to the second: cues, content, cameras, lights and speakers moving as one. Show-calling, technical direction and content playback for conferences, award nights and launches across clients.

To the second

CUES

One

DESK

Keynote to awards

FORMATS

zerotech.si/work/showrunning



MINISTRY OF DEFENCE · OPEN-AIR COMMEMORATION · 2024

The terrain became the screen

PROJECTION MAPPING · CONTENT · SOUND

For a Ministry of Defence commemoration, the story of 62 Field Company had to be told to a large open-air audience. A projection-mapped show on a natural rock face, combining archival narrative, animated typography and a synchronised soundscape.

Natural rock face

SURFACE

Open-air

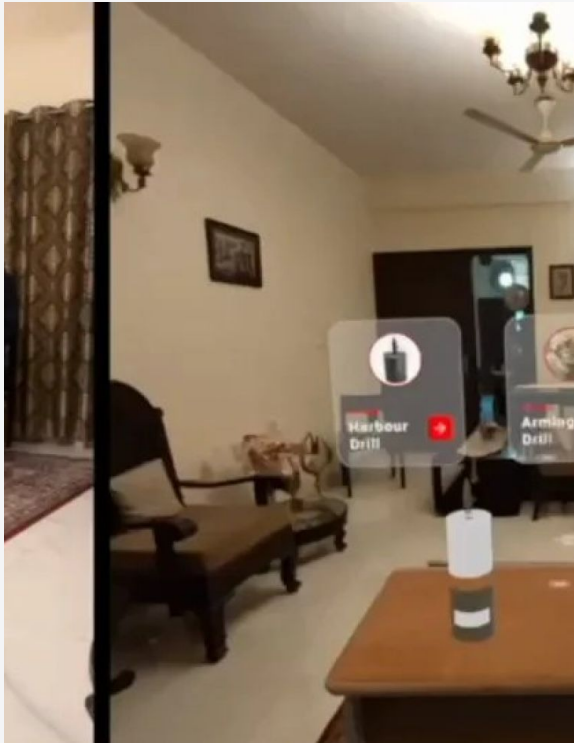
AUDIENCE

62 Field Company

STORY

zerotech.si/work/mod-projection-mapping

SELECTED WORK



MINISTRY OF DEFENCE · TRAINING ENVIRONMENT · 2024

VR landmine detection training

VR DEVELOPMENT · SCENARIO DESIGN

Landmine detection and clearance training is high-risk and expensive to stage physically. A virtual-reality training module that lets personnel practise detection procedures and decision-making in a controlled, repeatable environment.

Zero

RISK

Instant

RESET

Variable

TERRAIN

zerotech.si/work/mod-vr-training



GOOGLE · BENGALURU · 2023

I/O Connect 2023: on-ground and online, built in six days

HYBRID PRODUCTION · TECHNICAL BUILD

Google I/O Connect in Bengaluru: a one-day event for 2,800 participants, built as a testament to tech innovation. The brief called for meticulous planning and a hybrid approach, delivering both the on-ground and the online experience. Within six days, 150 crew members worked round the clock to orchestrate the technical build and execute every setup: stage...

2,800

PARTICIPANTS

150

CREW, ROUND THE CLOCK

6

DAYS TO DELIVER

zerotech.si/work/google-io-connect-2023

In their words.

“I have worked with Jasmeet on many events over the course of my career and he is a pleasure to work with. Very hard working, delivers what the client wants and goes out of his way to ensure everything is perfect. Once the project is in his hands there is nothing to worry about. Look forward to working with Jasmeet on many more projects and events to come in the future”

Sonali Manilal · HEAD MARKETING & PR

“There are always reasons why you would love to address anyone as 'Sir'. And 'Jasmeet Sir' has numerous, to make him qualify. An infallible executioner, i was always amazed by the technical know how he had, in spite of being the planning/servicing guy. And i am happy to pick a few of those. He is an open book of knowledge, if you are ready to read though. A fantabulous company full of wit and humour and an able torch bearer, i am proud to be associated with him and wish him the best for his current and future endeavours!!”

Tarun Malhotra · EXPERIENTIAL MARKETER AT GOOGLE

“Jasmeet is the person who never gets hyper in any condition, he knows the best way to get the work done and to finish flawlessly, its been more than 4 yrs i have been working with him on big to small scale projects but his attitude and dedication towards each project is same, and the best part is being a servicing guy he is very good at technical's and very keen to discover new possibilities in technology..... i wish you all the happiness and success CHEERS SIR !!”

Robin Chauhan · DIRECTOR @ FLICK STUDIOS

■ CONTACT

Tell us about the experience.

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■ CONTACT

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■ COMPANY

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